





Petro-Canada™ helps companies **build loyalty** by leveraging the power of instant and ongoing fuel savings. Our incentive programs motivate and reward customers and employees, while **extending your brand reach** and **increasing impressions**.

Compare Our Programs

	Gift Card	Preferred Price™ Card	Car Wash Card	Digital Car Wash Program
				
Customizable	Customize the card image with your logo, message and custom graphic. Select an offer value that meets your business needs.			Customize the offer and the fulfillment website.
Brand Impressions	Limited impressions, depending on dollar value	Repeat brand impressions over an extended period of time	Repeat brand impressions over the number of washes activated	Repeat brand impressions based on visits to your branded microsite
Appeal	Communicate free gas with the flexible Gift Card Redeemable for fuel, car washes, and convenience items in-store	Leverage the motivational appeal of fuel savings with one-time or ongoing savings — courtesy of your brand	Include premium washes to increase the appeal of your offer Give customers a high-value reward	
Redemption	Redeemable at over 1,500 retail and 240 car wash locations nationwide			
Fulfillment and Activation	Flexible activation and fulfillment to suit your program needs			Electronic fulfillment facilitates distribution
Reload	Reloadable for ongoing loyalty			Not applicable

Interested?

Call us at **1-866-401-3957** to request a quote.